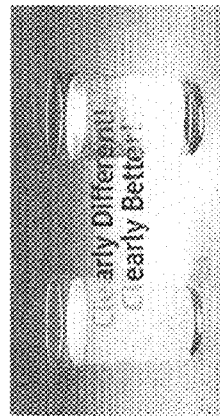


As shown in Table 1, the 1996 performance index for structural management was relatively low, with a score below the 1996 baseline program performance average. As a result, we determined it was appropriate to conduct a baseline program evaluation to assess the extent to which the program was meeting its goals. The program was evaluated in 1996, and the findings were used to develop a new baseline program for the 1997-1998 period. The new baseline program was developed to meet the goals of the 1996-1997 period, and the 1997-1998 performance index was used to assess the extent to which the program was meeting its goals. The 1997-1998 performance index was used to assess the extent to which the program was meeting its goals. The 1997-1998 performance index was used to assess the extent to which the program was meeting its goals.

THE OBVIOUS CHOICE

People with swallowing problems prefer SimplyThick® over other thickeners. The reasons are simple: no graininess, no aftertaste, and better tasting beverages.*

In addition, beverages look like they should. Looking at the pictures below which would you prefer to drink?



STARCH

SIMPLYTHICK

SimplyThick is extremely easy and convenient to use. Any time, anywhere, with any beverage, SimplyThick will work for you. No messy powder. No bulky cans. No measuring spoons.

Try the samples you have received and see why patients prefer SimplyThick. Then, see the enclosed details on our special 50% rebate offer and purchase SimplyThick for yourself!

DISPENSER BOTTLE USAGE CHART

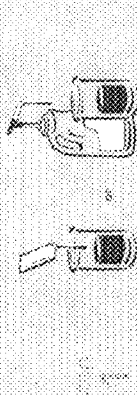
Desired Consistency	Per 4 oz.	Per 8 oz.	Per 12 oz.
Nectar	1 Full Stroke	2 Full Strokes	3 Full Strokes
Honey	2 Full Strokes	4 Full Strokes	6 Full Strokes
Pudding	4 Full Strokes	8 Full Strokes	12 Full Strokes

PREPARING SIMPLYTHICK

SimplyThick's pre-measured packets allow for fast and easy preparation of beverages anywhere. Each packet produces either nectar or honey consistency. **Two honey packets produce pudding consistency.** The SimplyThick® brand thickener dispenser bottle is designed for simple, quick use in situations that require maximum flexibility in thickening. Simply add the appropriate amount of gel and mix.

Individual preparation

15g & 30g Individual (smaller) packets thicken 4 oz.



Measure 4 oz. of beverage for each packet of SimplyThick, or dispense SimplyThick into beverage according to the chart on the left.

shaking



Shake. There is at least 1-2" of head space in container and put lid on container.



Stir thoroughly for 5-10 seconds, then enjoy SimplyThick!

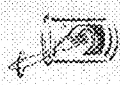


Shaking hot or carbonated beverages is NOT recommended.

mixing



Ensure there is at least 2-3" of head space.



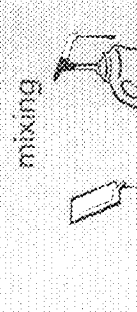
Mix slowly with fork. Stir beating on edge for 20-30 seconds.



Mixing SimplyThick with a blender is NOT recommended.

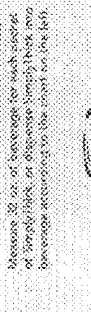
Bulk preparation

120g & 240g Bulk (larger) packets thicken 32 oz.

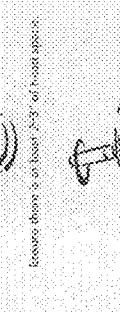


Measure 32 oz. of beverage for each packet of SimplyThick, or dispense SimplyThick into beverage according to the chart on the left.

mixing



Ensure there is at least 3-4" of head space.



Mix slowly with whisk. Stir beating on edge for 20-30 seconds.



Mixing SimplyThick with a blender is NOT recommended.

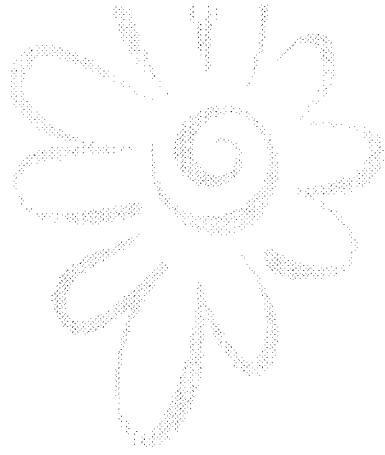
SIMPLYTHICK® 50% REBATE Up to a maximum rebate of \$20.00

To receive your 50% rebate** on SimplyThick:

1. Talk with your physician or healthcare professional to see whether SimplyThick is right for you.
2. Purchase any size of SimplyThick.
3. Complete this coupon and mail it with proof-of-purchase (UPC code from box and a copy of your receipt) to:

SimplyThick Rebate Offer
200 South Hanley Road
Suite 1102
St. Louis, MO 63105

www.simplythick.com



simplythick®

The Thickening Gel You Can't Taste®

SimplyThick, LLC
200 South Hanley Road
Suite 1102
St. Louis, MO 63105

(800)205-7115 **Customer Service:** Available 24/7
(888)721-2023 **Home Office:** 8:30-4:30 CST, M-F
(800)508-2990 **Fax**
info@simplythick.com
www.simplythick.com

Non-Flavored

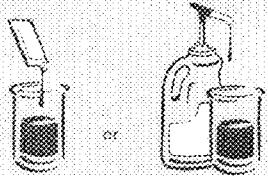
PREPARING SIMPLYTHICK

SimplyThick's pre-measured packets allow for fast and easy preparation of beverages anywhere. Each packet produces either nectar or honey consistency. **Two honey packets produce pudding consistency.**

The SimplyThick® brand thickener dispenser bottle is designed for simple, quick use in situations that require maximum flexibility in thickening. Simply add the appropriate amount of gel and mix.


Individual preparation

15g & 30g Individual (smaller) packets thicken 4 oz.




Measure 4 oz. of beverage for each packet of SimplyThick, or dispense SimplyThick into beverage according to the chart below.

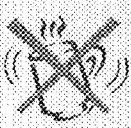
shaking



Ensure there is at least 1-2" of head space in container and put lid on container.

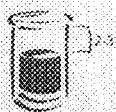


Shake vigorously for 5-10 seconds, then enjoy SimplyThick!




Shaking hot or carbonated beverages is **NOT** recommended.

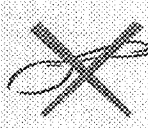
mixing



Ensure there is at least 2-3" of head space.



Mix briskly with fork-like beating an egg-for 20-30 seconds.

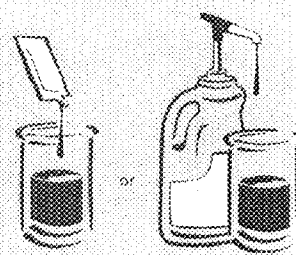


Mixing SimplyThick with a spoon is **NOT** recommended.

Bulk preparation

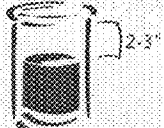
120g & 240g Bulk (larger) packets thicken 32 oz.

mixing



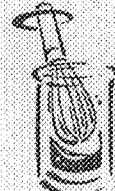
Measure 32 oz. of beverage for each packet of SimplyThick, or dispense SimplyThick into beverage according to the chart below.

Step 2



Ensure there is at least 2-3" of head space.

Step 3



Mix briskly with whisk-like beating an egg-for 20-30 seconds.

Preparation of Thickened Beverages

SimplyThick is a pre-measured packet of thickener. To prepare a thickened beverage, simply add the appropriate amount of gel to the beverage and mix. The amount of gel to add is determined by the desired consistency and the volume of the beverage. See the Dispenser Bottle Usage Chart for more information.

DISPENSER BOTTLE USAGE CHART

Desired Consistency	Per 4 oz.	Per 8 oz.	Per 32 oz.
Nectar	1 Full Stroke	2 Full Strokes	8 Full Strokes
Honey	2 Full Strokes	4 Full Strokes	16 Full Strokes
Pudding	4 Full Strokes	8 Full Strokes	32 Full Strokes

SimplyThick, LLC

200 South Hanley Road Suite 1102
Phone: (314) 721 - 2022

Saint Louis, MO 63105
Fax: (800) 508 - 2990

Honey Individual Serving Packets

Nutrition Facts	
Serving size : 1 packet (30 grams)	
Servings Per Container 1	
Amount per Serving	
Calories 0	Calories from Fat 0
% Daily Value *	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 15mg	1%
Potassium 45mg	1%
Total Carbohydrate less than 1g	0%
Dietary Fiber less than 1g	4%
Sugars 0g	
Protein 0g	

Nectar Individual Serving Packets

Nutrition Facts	
Serving size : 1 packet (15 grams)	
Servings Per Container 1	
Amount per Serving	
Calories 0	Calories from Fat 0
% Daily Value *	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 5mg	0%
Potassium 20mg	1%
Total Carbohydrate 0g	0%
Dietary Fiber 0g	0%
Sugars 0g	
Protein 0g	

Honey Bulk Serving Packets

Nutrition Facts	
Serving size : 3 Tbsp (48 grams)	
Servings Per Container 5	
Amount per Serving	
Calories 5	Calories from Fat 0
% Daily Value *	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 20mg	1%
Potassium 70mg	2%
Total Carbohydrate 1g	0%
Dietary Fiber 1g	6%
Sugars 0g	
Protein 0g	

Nectar Bulk Serving Packets

Nutrition Facts	
Serving size : 1 Tbsp + 2 tsp (27 grams)	
Servings Per Container 5	
Amount per Serving	
Calories 0	Calories from Fat 0
% Daily Value *	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 10mg	0%
Potassium 40mg	1%
Total Carbohydrate less than 1g	0%
Dietary Fiber less than 1g	3%
Sugars 0g	
Protein 0g	

64 oz. Bottles

Nutrition Facts	
Serving size : 1 stroke (15 grams)	
Servings Per Container 121	
Amount per Serving	
Calories 0	Calories from Fat 0
% Daily Value *	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 5mg	0%
Potassium 20mg	1%
Total Carbohydrate 0g	0%
Dietary Fiber 0g	0%
Sugars 0g	
Protein 0g	